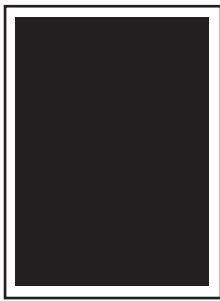




QUALITY OF LIFE MAGAZINE 2018

AD SPECIFICATIONS



Full Page
6"x9"



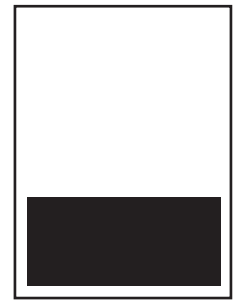
Full Page
7.25"x10.25"
Trim 7"x10"



1/2 Page
6"x4.25"



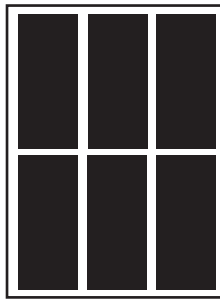
1/2 Page
2.875"x9"



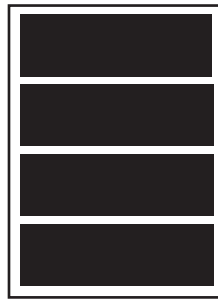
1/3 Page
6"x2.75"



1/3 Page
4.125"x4"



1/6 Page
1.815"x4.375"



1/6 Page
6"x2"



Two-Page Spread with Bleed
14.5" x 10.25", Trim 14" x 10"

Mechanical/Electronic Requirements:

All color ads are to be CMYK/process only. Black used for type is only 100% black. The black in the swatch palette is a default for type and should be used when possible. All photos should be converted to CMYK with a resolution of 300 dpi. Ads must be Macintosh compatible and full size. We accept PDF, EPS, TIF or JPG file formats. They must be supplied with a resolution of no less than 300 dpi.

Electronic ads may be emailed to:

Donna Gray, dgray@albanyga.com, 229.317.7184
Mary Bickerstaff, mbickerstaff@albanyga.com, 229.349.5474