



Build

While you're busy running your business, the Albany Area Chamber is working for you. The *Build* level provides marketing tools and opportunities to further promote your business. Peer-to-peer engagement, education and sharing of best practices will save you time and help you grow.

This investment level includes all Core Benefits and those listed below.

EXPOSURE

- Enhanced listing in up to two categories in Chamber's online Member Directory, the region's most comprehensive business directory
- One Chamber-promoted grand opening or ribbon cutting celebration
- One month rotating banner ad in Member Business Directory
- Access to enhanced Member Information Center features
- Business information displayed in Chamber lobby
- One-hour marketing consultation with Chamber staff
- Early-bird discount for popular Biz Expo
- Eligible to sponsor Business After Hours
- Eligible to be featured as a Star Business of the Week (valued at \$4,000)
- Member spotlight in Chamber e-newsletter

CONNECTION

- Four monthly passes to Business After Hours
- Two quarterly registrations to feature breakfast or lunch program
- One quarterly registration to Lunch & Learn seminar
- Access to Chamber Ambassador program
- Invitation to peer roundtables

COST SAVINGS & RESOURCES

- Chamber Member Information Center training
- 25% Constant Contact discount

Why I'm a Member

"The 'Build' investment elevates our visibility through increased exposure opportunities and drives stronger brand recognition throughout the community and region."

Sheri Barlow
Chief Operating Officer, Englewood Health Care

Benefits must be redeemed during the membership period. Two weeks advance registration is required for events and are subject to availability. For questions and to redeem benefits, please contact mbickerstaff@albanyga.com or call (229) 434-8700.

