



Lead

As an established and well-recognized organization, you're ready to look beyond the growth of just your business, and into the growth of your industry and community as a whole. The *Lead* membership is designed to empower you to affect change on a broad scale, and put your business out front as a regional leader.

This investment level includes all Core Benefits and those listed below.

EXPOSURE

- Premium listing in up to six categories and four locations in Chamber's online Member Directory, the region's most comprehensive business directory
- One Chamber-promoted grand opening and ribbon cutting celebration
- Access to enhanced Member Information Center features
- Business information displayed in Chamber lobby
- Early-bird discount & preferred booth at popular Biz Expo
- Early opportunity to sponsor Business After Hours
- Eligible to be featured as a Star Business of the Week (valued at \$4,000)
- Member spotlight on Chamber social media pages
- First right to premier sponsorship opportunities
- Opportunity to host tours at company location
- \$500 credit toward Chamber advertising or sponsorship, or donation to Albany Area Chamber Foundation
- Third-row recognition on Chamber traveling banner

ADVOCACY & COMMUNITY IMPACT

- Priority invitation to meet with local policymakers
- Opportunity to participate in Chamber's "Albany-Dougherty Day" state advocacy program
- Opportunity to participate in Chamber's "DC Fly-In" federal advocacy program

CONNECTION

- Four monthly passes to Business After Hours
- Two quarterly registrations to feature breakfast or lunch program
- One Military Affairs Committee membership
- Access to Chamber Ambassador program
- Invitation to peer roundtables
- Two tickets to annual Chairman's Circle Reception

COST SAVINGS & RESOURCES

- Printed membership contact list (does not include emails)
- 10 Certificates of Origin per year
- Member Information Center training
- 25% Constant Contact discount
- Access to Phoebe Corporate Health program for onsite wellness care, prevention, ergonomics and product discounts that support the health of your workforce
- Customized annual engagement plan to maximize Chamber value, engagement and visibility to meet your corporate needs

Why I'm a Member

"We're always striving to be at the forefront of our industry, and the "Lead" investment tier provides us opportunities for great brand exposure, and for leadership through community and industry engagement."

Hugh Nall
President, SouthernAG Carriers

Benefits must be redeemed during the membership period. Two weeks advance registration is required for events and are subject to availability. For questions and to redeem benefits, please contact mbickerstaff@albanyga.com or call (229) 434-8700.

ALBANY AREA
CHAMBER of COMMERCE