



**CONNECT. BUILD. INFLUENCE. LEAD**

## ***An Overview of the Albany Area Chamber's Tiered Benefits***

Membership in the Albany Area Chamber of Commerce helps you **CONNECT** to other businesses and to valuable resources; **BUILD** on current momentum and maximize opportunities for growth; **INFLUENCE** change in your industry sector and in the local community; and **LEAD** your peers into the next era of prosperity for Southwest Georgia.

Since 1910, the Albany Area Chamber has represented the interests of its members, the Albany community and Southwest Georgia by providing a forum through which the business community is empowered to connect, collaborate and advocate for policies conducive to growth and prosperity for the businesses and communities they represent. Throughout our history, what we do and how we do it has changed, but the reason we exist has not.

*Starting in the coming months, you'll have more power than ever in driving change for your organization, and in our community, through a newly designed tiered benefits and investment structure that allows you to customize your partnership with the Albany Area Chamber.*

Elevated benefits packaging provides increased exposure opportunities, furthers relationship development and provides exclusive access to programming and events. Tiered investment levels are specifically designed to help support your unique business goals, allowing you to access resources and solutions to help your business thrive, at any stage in its growth.

## **FAQs About the Albany Area Chamber's Tiered Benefits Model**

### **1. Why did we change the membership structure?**

As a progressive and future-focused organization, we are moving to a more modern and effective membership structure that provides benefits based on business goals and investment level, rather than number of employees or industry sector. Our goal is to improve the benefits, value and quality you receive from Albany Area Chamber membership. The new model gives you choice and control, and better enables us to serve your specific needs.

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**2. How is the new structure different from the old one?**

The tiered structure clearly outlines the list of benefits members receive at each level, and is more equitable across the board. The “cookie cutter” formula is outdated; you’ll no longer be charged for services you don’t use and won’t be billed based on employment total.

**3. When will I select my new benefits package?**

The Albany Area Chamber staff will send a renewal notice prior to your anniversary month with a recommended membership level. You can select the level that best meets your needs. Until your anniversary date, your dues are still reflective of the previous structure.

**4. When will I be invoiced?**

If you upgrade on your original anniversary month (the month you initially joined the Chamber), you will be invoiced for the new tier on your standard annual renewal date.

**5. Will I still be able to receive benefits that are not included in my selected level?**

Even though many of the programs and services are available a la carte, in most cases it is more cost effective to use these benefits within the designed tier, which are typically represented at a discount, as opposed to their full, independent value. Many of the programs are available to purchase separately at their stated fees. Some benefits, such as invitation-only or VIP receptions, are available only to members who invest in the selected levels.

**6. How do I access the benefits in my tier?**

Membership benefits in your tier may be accessed any time during the annual period. If there are benefits stated that you want to access, call or email Chamber staff. AACC staff will send you the item, provide a link, or get you registered!

**7. Which level is best for my business?**

Although the AACC staff can recommend a level that is an appropriate match for your needs, you have the ultimate choice in selecting your membership level. Each level offers a package of benefits at a fixed investment for one year. You may select a different level the following year based on how you want to engage with the Albany Area Chamber and the community.

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**8. What about non-profit organizations?**

We recognize that non-profit organizations are dynamic components of the larger business community. The tiered benefits structure will empower our non-profit partners to select any tier of membership, based on their unique goals.

**9. Who can answer other questions I have?**

The Chamber team is here to support you, and happy to discuss the programs, services and benefits of each level. Our director of membership, Mary Bickerstaff, is your main point of contact and can be reached at [mbickerstaff@albanyga.com](mailto:mbickerstaff@albanyga.com) or at (229) 434-8700.