



Core Benefits



Be a part of Albany's most influential business organization.

For many members, supporting the mission and purpose-driven strategy of the Albany Area Chamber is reason enough to join. For those who desire a more direct return on their investment, membership increases exposure opportunities, develops professional relationships throughout Albany and the Albany Area and provides exclusive access to programming and events.

Investment levels are specifically designed to help support your unique business goals, allowing you to access resources and solutions to help your business thrive, at any stage in its growth.

Member-Only Opportunities

EXPOSURE

- Chamber staff referrals to your business/organization
- Access to cost-effective advertising opportunities at member pricing
- "Proud Chamber Member" decal and online badge (virtual badge on request)
- Enhanced credibility as member of the Albany Area Chamber
- Searchable, SEO listing in Chamber's online Member Directory, the region's most comprehensive business directory
- Post your news in Member Announcements on Chamber web site
- Opportunity to promote business in "Welcome Wagon" program

CONNECTION

- Networking opportunities throughout the year with member-pricing on programs, meetings, events and services
- Priority access to Chamber programming including Women in Business programs, Morning Mix & Mingle networking orientations, Business After Hours mixers and feature breakfast and lunch programs
- Access to workshops, seminars and programs designed to keep you informed and support your business

ADVOCACY & COMMUNITY IMPACT

- Representation of business interests and concerns at all levels of government
- Participation in Chamber committees and task force initiatives
- Invitations to Chamber's Go See Tours, a talent development initiative

COST SAVINGS & RESOURCES

- Exclusive Chamber-member discounts at Office Depot (up to 55%)
- Small business membership in the U.S. Chamber of Commerce and Georgia Chamber of Commerce, plus access to their resources for any size employer
- Business policy discounts with Auto-Owners Insurance Company (up to 12%)
- Media advertising discount program with WALB News 10 and The Albany Herald
- Access to SMART health insurance program for small businesses
- Access to 401K exchange program for small businesses
- Annual subscriptions to Chamber's award-winning Biz magazine and The Ray lifestyle magazine, as well as e-newsletter



ANNUAL INVESTMENT
\$325
 VALUED AT \$1,330

Connect

The *Connect* level provides you Chamber core benefits and opportunities to engage with 800 businesses and organizations throughout the year; gain visibility; stay informed; and access business resources. This level is unique as it enables you to customize your membership by adding one or all of the three SuperCharge bundles that best fit your needs.

SUPERCARGE BUNDLES

EXPOSURE BUNDLE

Ribbon cutting/grand opening
 (one request)

Rotating banner ad (three
 months)

One additional category listing
 in Chamber's online Member
 Directory, the region's most
 comprehensive business
 directory

\$150 (valued at \$850)

CONNECTION BUNDLE

One membership in
 Chamber Military Affairs
 Committee

Access to Chamber
 Ambassador program

One additional quarterly
 breakfast or luncheon
 registration

\$150 (valued at \$515)

RESOURCE BUNDLE

Printed membership contact
 list (does not include emails)

One Certificate of Origin

One additional quarterly
 registration to Lunch &
 Learn seminar per quarter

\$150 (valued at \$1,070)

Why I'm a Member

"Community partnerships are essential to our mission, and the 'Connect' membership keeps us engaged with other organizations who share our passion for service and making our community healthier."

Fredando Jackson
 Executive Director, Flint River Fresh

Benefits must be redeemed during the membership period. Two weeks advance registration is required for events and are subject to availability. For questions and to redeem benefits, please contact mbickerstaff@albanyga.com or call (229) 434-8700.

