



Core Benefits



Be a part of Albany's most influential business organization.

For many members, supporting the mission and purpose-driven strategy of the Albany Area Chamber is reason enough to join. For those who desire a more direct return on their investment, membership increases exposure opportunities, develops professional relationships throughout Albany and the Albany Area and provides exclusive access to programming and events.

Investment levels are specifically designed to help support your unique business goals, allowing you to access resources and solutions to help your business thrive, at any stage in its growth.

Member-Only Opportunities

EXPOSURE

- Chamber staff referrals to your business/organization
- Access to cost-effective advertising opportunities at member pricing
- "Proud Chamber Member" decal and online badge (virtual badge on request)
- Enhanced credibility as member of the Albany Area Chamber
- Searchable, SEO listing in Chamber's online Member Directory, the region's most comprehensive business directory
- Post your news in Member Announcements on Chamber web site
- Opportunity to promote business in "Welcome Wagon" program

CONNECTION

- Networking opportunities throughout the year with member-pricing on programs, meetings, events and services
- Priority access to Chamber programming including Women in Business programs, Morning Mix & Mingle networking orientations, Business After Hours mixers and feature breakfast and lunch programs
- Access to workshops, seminars and programs designed to keep you informed and support your business

ADVOCACY & COMMUNITY IMPACT

- Representation of business interests and concerns at all levels of government
- Participation in Chamber committees and task force initiatives
- Invitations to Chamber's Go See Tours, a talent development initiative

COST SAVINGS & RESOURCES

- Exclusive Chamber-member discounts at Office Depot (up to 55%)
- Small business membership in the U.S. Chamber of Commerce and Georgia Chamber of Commerce, plus access to their resources for any size employer
- Business policy discounts with Auto-Owners Insurance Company (up to 12%)
- Media advertising discount program with WALB News 10 and The Albany Herald
- Access to SMART health insurance program for small businesses
- Access to 401K exchange program for small businesses
- Annual subscriptions to Chamber's award-winning Biz magazine and The Ray lifestyle magazine, as well as e-newsletter



Influence

ANNUAL INVESTMENT
\$995
VALUED AT \$10,365

You appreciate that the Albany Area Chamber of Commerce is working on your behalf to keep the cost of doing business affordable and advocating for favorable business policies. The *Influence* level helps position your company as a market leader and further develops your leadership team through opportunities for strategic engagement.

This investment level includes all Core Benefits and those listed below.

EXPOSURE

- Enhanced listing in up to four categories in Chamber's online Member Directory, the region's most comprehensive business directory
- One Chamber-promoted grand opening or ribbon cutting celebration
- Three months rotating banner ad in online Member Business Directory
- Access to enhanced Member Information Center features
- Business information displayed in Chamber lobby
- One-hour marketing consultation with Chamber staff
- Early-bird discount and preferred booth at popular Biz Expo
- Eligible to sponsor Business After Hours
- Eligible to be featured as a Star Business of the Week (valued at \$4,000)
- Member spotlight on Chamber social media pages
- Access to premier sponsorship opportunities
- Opportunity to host tours at company location

ADVOCACY & COMMUNITY IMPACT

- Priority invitation to meet with local policymakers

CONNECTION

- Four monthly passes to Business After Hours
- Two quarterly registrations to feature breakfast or lunch program
- Two quarterly registrations to Lunch & Learn seminars
- One membership to Chamber Military Affairs Committee
- Access to Chamber Ambassador program
- Invitation to peer roundtables
- One ticket to annual Chairman's Circle Reception

COST SAVINGS PROGRAMS & OTHER RESOURCES

- Printed membership contact list (does not include emails)
- Five Certificates of Origin per year
- Member Information Center training
- 25% Constant Contact discount
- Access to Phoebe Corporate Health program for onsite wellness care, prevention, ergonomics and product discounts that support the health of your workforce

Why I'm a Member

"As a leader in health care, one of Albany's largest and most influential industry sectors, the 'Influence' tier helps Albany Internal Medicine advance our service delivery mission by staying well connected to the business community and key decision makers in the region."

Dr. Laura Fay
Internist, Albany Internal Medicine

Benefits must be redeemed during the membership period. Two weeks advance registration is required for events and are subject to availability. For questions and to redeem benefits, please contact mbickerstaff@albanyga.com or call (229) 434-8700.

