



# Core Benefits



*Be a part of Albany's most influential business organization.*

For many members, supporting the mission and purpose-driven strategy of the Albany Area Chamber is reason enough to join. For those who desire a more direct return on their investment, membership increases exposure opportunities, develops professional relationships throughout Albany and the Albany Area and provides exclusive access to programming and events.

Investment levels are specifically designed to help support your unique business goals, allowing you to access resources and solutions to help your business thrive, at any stage in its growth.

## Member-Only Opportunities

### EXPOSURE

- Chamber staff referrals to your business/organization
- Access to cost-effective advertising opportunities at member pricing
- "Proud Chamber Member" decal and online badge (virtual badge on request)
- Enhanced credibility as member of the Albany Area Chamber
- Searchable, SEO listing in Chamber's online Member Directory, the region's most comprehensive business directory
- Post your news in Member Announcements on Chamber web site
- Opportunity to promote business in "Welcome Wagon" program

### CONNECTION

- Networking opportunities throughout the year with member-pricing on programs, meetings, events and services
- Priority access to Chamber programming including Women in Business programs, Morning Mix & Mingle networking orientations, Business After Hours mixers and feature breakfast and lunch programs
- Access to workshops, seminars and programs designed to keep you informed and support your business

### ADVOCACY & COMMUNITY IMPACT

- Representation of business interests and concerns at all levels of government
- Participation in Chamber committees and task force initiatives
- Invitations to Chamber's Go See Tours, a talent development initiative

### COST SAVINGS & RESOURCES

- Exclusive Chamber-member discounts at Office Depot (up to 55%)
- Small business membership in the U.S. Chamber of Commerce and Georgia Chamber of Commerce, plus access to their resources for any size employer
- Business policy discounts with Auto-Owners Insurance Company (up to 12%)
- Media advertising discount program with WALB News 10 and The Albany Herald
- Access to SMART health insurance program for small businesses
- Access to 401K exchange program for small businesses
- Annual subscriptions to Chamber's award-winning Biz magazine and The Ray lifestyle magazine, as well as e-newsletter



## Lead

As an established and well-recognized organization, you're ready to look beyond the growth of just your business, and into the growth of your industry and community as a whole. The *Lead* membership is designed to empower you to affect change on a broad scale, and put your business out front as a regional leader.

This investment level includes all Core Benefits and those listed below.

### EXPOSURE

- Premium listing in up to six categories and four locations in Chamber's online Member Directory, the region's most comprehensive business directory
- One Chamber-promoted grand opening and ribbon cutting celebration
- Access to enhanced Member Information Center features
- Business information displayed in Chamber lobby
- Early-bird discount & preferred booth at popular Biz Expo
- Early opportunity to sponsor Business After Hours
- Eligible to be featured as a Star Business of the Week (valued at \$4,000)
- Member spotlight on Chamber social media pages
- First right to premier sponsorship opportunities
- Opportunity to host tours at company location
- \$500 credit toward Chamber advertising or sponsorship, or donation to Albany Area Chamber Foundation
- Third-row recognition on Chamber traveling banner

### ADVOCACY & COMMUNITY IMPACT

- Priority invitation to meet with local policymakers
- Opportunity to participate in Chamber's "Albany-Dougherty Day" state advocacy program
- Opportunity to participate in Chamber's "DC Fly-In" federal advocacy program

### CONNECTION

- Four monthly passes to Business After Hours
- Two quarterly registrations to feature breakfast or lunch program
- One Military Affairs Committee membership
- Access to Chamber Ambassador program
- Invitation to peer roundtables
- Two tickets to annual Chairman's Circle Reception

### COST SAVINGS & RESOURCES

- Printed membership contact list (does not include emails)
- 10 Certificates of Origin per year
- Member Information Center training
- 25% Constant Contact discount
- Access to Phoebe Corporate Health program for onsite wellness care, prevention, ergonomics and product discounts that support the health of your workforce
- Customized annual engagement plan to maximize Chamber value, engagement and visibility to meet your corporate needs

## Why I'm a Member

*"We're always striving to be at the forefront of our industry, and the "Lead" investment tier provides us opportunities for great brand exposure, and for leadership through community and industry engagement."*

**Hugh Nall**  
President, SouthernAG Carriers

Benefits must be redeemed during the membership period. Two weeks advance registration is required for events and are subject to availability. For questions and to redeem benefits, please contact mbickerstaff@albanyga.com or call (229) 434-8700.

